



# Al Fares Dubai

12TH INTERNATIONAL EQUINE TRADE FAIR 2018  
7 - 9 NOVEMBER 2018

MEYDAN RACECOURSE, DUBAI UNITED ARAB EMIRATES

## REGISTRATION CONTRACT

Fax/Reply/Response + 971-4-3403608

E-mail: [rasheed@alfajer.net](mailto:rasheed@alfajer.net)

We hereby apply for \_\_\_\_\_ sq.m. of stand space  
(Please tick appropriate box below)

Total Amount Payable: \_\_\_\_\_

Add Surcharge for Premium: \_\_\_\_\_

Less Advance Paid: \_\_\_\_\_

Net Payable: \_\_\_\_\_

- All-in-package at US\$365/- per sq.m.  
 Internal Space Only at US\$340/- per sq.m. (bare space)

Surcharge for Premium Positions

- Two Sides open (Minimum 9sq.m.) US\$200  
 Three Sides open (Minimum 36sq.m.) US\$300  
 Four Sides open (Minimum 72sq.m.) US\$400

\* VAT of 5% applicable

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Person In-charge: \_\_\_\_\_

Position: \_\_\_\_\_

We will display the following exhibits: (Please provide brief description of your products/services).

- We have read the General Conditions of Participation mentioned overleaf and in the event of the application being granted (wholly or in part) we undertake to observe and to be bound by them.  
 This form must be signed by an authorised officer of the company.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature of Director/Manager \_\_\_\_\_

CONFIRMED & ACCEPTED BY THE ORGANISERS

Name: \_\_\_\_\_

Signature \_\_\_\_\_

Please print/type in BLOCK letters and return this form along with the payment to:

The Exhibition Manager  
AL FAJER INFORMATION & SERVICES  
P.O. Box 11183  
Dubai  
United Arab Emirates  
Tel: +971- 4-3406888  
Fax: +971- 4-3403608  
E-Mail: [rasheed@alfajer.net](mailto:rasheed@alfajer.net)  
Internet: [www.alfaresdubai.com](http://www.alfaresdubai.com)

TERMS OF PAYMENT:

- Orders to be accompanied by payment as follows:
  - 50% at the time of booking.
  - Balance by 31st August 2018
- Orders after 1st September 2018 must be accompanied by full payment.

Payment could be remitted either by bank draft or telex transfer to the following account:

OUR BANK ACCOUNT NUMBERS & ADDRESS

AL FAJER INFORMATION & SERVICES

HSBC BANK (MIDDLE EAST)

Dubai Main Branch, Dubai, U.A.E.

IBAN: AE970200000020581880001

Swift Code: BBMEAEAD

FOR OFFICE USE ONLY

Contract No: \_\_\_\_\_

Stand No: \_\_\_\_\_

Area Alloted: \_\_\_\_\_

Amount Payable: \_\_\_\_\_

Advance Paid: \_\_\_\_\_

Balance Payable: \_\_\_\_\_

**EXHIBITOR MANUAL WILL BE MAILED ON RECEIPT OF THIS FORM**

# Conditions of Participation

1. In these conditions the term "Exhibitor" means the signatory of the Registration Contract, and includes all employees or agents of such and the term "Exhibition" means that described on the reverse hereof. "The Organisers" means Al Fajer Information & Services.

2. In case of joint venture howsoever described, the Exhibitor is deemed to have obtained the consent of all the individual participants to all the conditions of this contract.

3. If the Exhibitor does not pay the balance of the contract price at the prescribed time, the Organiser reserves the right after due notice to the Exhibitor or the agents as appropriate to cancel the booking. In this event, or if the Exhibitor cancels the booking after the application is granted, the deposit will be forfeited. Additionally, if cancellation occurs for either reason after the prescribed date for payment of the balance of the contract price, a sum in liquidated damages equivalent thereto will be payable by the Exhibitor to the Organiser in any event.

4. Application for space must contain details of the proposed exhibits and the name of any other company represented by the Exhibitor whose products are to be shown or whose services are to be referred to on the stand. The charge for space is exclusive of any applicable federal or local Government or Municipal taxes all of which if any must be borne by the Exhibitor. Currently no such taxes are levied.

5. The Organiser shall have full power to determine in every respect the allocation of area and position of space and it shall be entitled for any reason which in its sole opinion is in the general interest of the Exhibition to vary the general layout or the situation and area of any particular stand even if already allocated and the Exhibitor shall accept a new allotment of space in substitution of that originally allotted.

6. Upon the acceptance of the Application for space a contract shall arise between the Organiser and the Exhibitor in the terms of these conditions subject to variation as mentioned and as regards space allotted the relationship of licensor and licensee shall immediately arise and continue between the Organiser and the Exhibitor. In case of non payment of any sum due or any breach or non-observance of any of these conditions by the Exhibitor, the Organiser shall have the full right to revoke this license and to re-enter upon the allotted space and may remove and exclude the Exhibitor without prejudice to recovering all monies payable hereunder, all other claims against the Exhibitors and the right to recover damages sustained by the Organiser.

7. The Exhibitor shall occupy the space allotted to it by 8 am on the day prior to the opening of the Exhibition. In the event of default due to any cause whatsoever, the Exhibitor shall pay to the Organiser a further sum in liquidated damages equal to the total charge of the space and the Organiser shall have the right to deal with the space in any way it thinks best.

8. In the event of any Exhibitor committing an act of bankruptcy or if a limited company being wound up the contract with it shall be determined void and all monies already paid shall be retained by the Organiser.

9. The Exhibitor may not assign, sublet or grant licences in respect of any part of the space allotted to it nor may advertisements of firms who are not bonafide exhibitors show on its stand. Only those products, services and companies mentioned on the Registration contract may be incorporated in the stand.

10. Breach of Contract and Withdrawal by the Exhibitor: Without prejudice to the rights and remedies of the organiser in respect of any breach of the Contract on the part of the Exhibitor, the Organiser may at its discretion allow the exhibitor to withdraw from the Exhibition.

11. SPACE ONLY EXHIBITORS : The Organiser will only provide space to the space only exhibitors & all the expenditure relating to stand construction/decoration/ electricals etc . will be borne the exhibitor in such a case. The Exhibitor agrees to order the required power consumption for the stand from the Organiser well in advance.

12. All electricals wirings and outlets shall be at the Exhibitor's expense. All operating electrical equipment used in the exhibit must have an equivalent power supply to that of the fairground.

13. Space contracted by the Exhibitor may not be sublet without prior permission of the Organizer.

14. The exhibitor agrees to abide by all regulations and rules adopted by the Organizer in the best interest of the show and agrees that Organizer shall have the final decision in adopting any rules or regulations deemed fit prior to, during and after the show.

15. Exhibitor will be liable for and will indemnify and hold harmless the Organizer from any loss or damages whatsoever suffered by Exhibitor as a result of any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, Exhibitor, other exhibitors,

16. Once the space reservation is confirmed the Exhibitor shall not be entitled to rescind the contract , nor shall he be entitled to reduce the stand area. The participation charges shall be payable in full together with any costs actually incurred.

17. Should Organizer make use of an unoccupied space rented by the Exhibitor for the purpose of improving the general appearance of the show, the Exhibitor who reserved the space is still entitled to pay the cost of the said space.

18. Should an Exhibitor not take up the stand area he applied for or that was allocated to him and Organizer are able to rent the space to another company (not by relocating another stand) the Exhibitor shall still be required to pay the full stand rental charges as will be described in the invoice to be issued for payment.

19. Organizer reserves the right to alter or change the space assigned to the Exhibitor.

20. Organizer reserves the right at any time to alter or remove exhibits or any part thereof, including printed material , products, signs, lights or sound and to expel exhibitors or their personnel if, in Organizer's opinion their conduct or presentation is objectionable to other show participants.

21. Exhibitor agrees to confide his presentation within the contracted space only, and within the maximum height set by the show rules and regulations and to maintain a staff in his booth space during show hours.

22. The Exhibitor will be totally responsible for the cost of restoring to its original condition any part of the stand or structure occupied by it which has been altered or damaged in any way.

23. The Organiser shall not be responsible for the loss or damage to any property of the Exhibitor or any other person caused by theft, fire, defect in the Trade Centre Exhibition Hall ("the Hall"), storm, tempest, lightning, national emergency, civil unrest, war, labour disputes, lockouts, explosions, acts of God and general cases of force majeure whether or not ejusdem generis with the foregoing or any cause not within the Organiser's control or for any loss or damage sustained in the event that the opening or holding of the Exhibition is prevented, postponed or abandoned or if the Hall becomes totally or partially unavailable for the holding of the Exhibition due to any of the foregoing causes. The Exhibitor shall indemnify and hold the Organiser safe and harmless from all loss and damage to person or property and all claims arising out of the Exhibitor's stand fittings and for the Exhibitor's portion of the shell scheme and for any loss or damage to the basic shell scheme stand. The Exhibitor is advised to take out insurance cover for the purpose of indemnifying the Organiser as aforesaid and also to cover itself against all risks in respect of which the Organiser is expressed not to be responsible in these conditions.

24. In no event shall the Exhibitor have any claim for damages of any kind against the Organiser in respect of any loss or damage consequent upon the prevention or postponement or abandonment of the Exhibition by reason of the happening of any of the events referred to in Condition 25 or otherwise or of the Hall becoming wholly or partially unavailable for the holding of the Exhibition for reason beyond the Organiser's control and the Organiser shall be entitled to retain all sums paid by the Exhibitor or such part thereof as the Organiser shall consider necessary. If in the opinion of the Organiser by re-arrangement or postponement of the period of the Exhibition or by substitution of another hall, or building or in any other reasonable manner, the Exhibition can be carried out these Conditions shall be binding upon the parties except as to size and position as to which any modification or re-arrangement shall be determined by the Organiser.

25. The Organiser reserves the right to alter, add to, or amend any of these Conditions and the decision of the Organiser shall be final.

26. The Exhibitor shall not without the written consent of the Organiser display, exhibit or bring into the Hall any explosives or dangerous material or any such thing which cause noxious fumes or which make use of or display any other materials which may involve a danger to the health or safety of any person. The Exhibitor shall indemnify the Organiser against any loss or damage arising out of a breach of this clause.

27. All display advertising exhibits and stand arrangements shall be appropriate to the subject matter of the Exhibition in the sole opinion of the Organiser and shall be tasteful and of a suitably high standard and shall not contravene or conflict with any local law, moral or custom and if in the opinion of the Organiser, the Exhibitor is in breach of this clause, the Organiser may direct the Exhibitor to rectify such breach and the Exhibitor shall immediately act accordingly.

28. In the event of a breach of any of the conditions herein the Organiser may in all cases retain all monies paid by the Exhibitor and recover further monies from the Exhibitor as provided herein.

29. Stand rentals may be paid in US Dollars or UAE Dirhams. The Exhibitor is liable for making good any exchange losses to the Organiser at the time of conversion into Dirhams.

30. All Disputes/ claims shall be settled in Dubai in accordance with Dubai Law & customs.

31. The exhibitor undertakes to abide by all the rules & regulations, guidelines stipulated by the exhibition hall authorities.

All communications to be addressed to :

The General Manager

**Al Fajer Information & Services**  
P.O. Box 11183, Dubai, United Arab Emirates  
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